



An Invitation to Participate

The World Association for Case Method Research and Application (WACRA) is looking for partners and participants in a new initiative that explores the issue of poverty as it relates to interactive teaching and learning. WACRA is the only professional association that promotes case teaching, case writing and innovative case use worldwide.

At the 24th Annual Meeting held in Guadalajara, Mexico, this past July, WACRA began to explore the issue of poverty as it relates to civic action and global teaching. We are looking for individuals to join us in the endeavor.

- If you have already written a case about poverty – join us!
- If you are thinking about writing a case about poverty – join us!
- If you are actively involved in poverty alleviation activities -- join us!
- If you have developed innovative, interactive approaches to teaching about poverty – join us!
- If you have field experience that tackles poverty in a creative, innovative manner – join us!
- If you would like your poverty-related scholarship published in our global, electronic, double blind peer reviewed journal, *The International Journal of Case Research and Application* – join us!
- If you have access to companies working to alleviate poverty – join us!
- If you would like to do any of the above and would like a conference track devoted to poverty issues – join us next summer at Napier University, Scotland!
- If you have any questions about WACRA or our poverty initiative, please contact any of us:

Hans Klein, Executive Director:

wacra@rcn.com

Amelia Klein, Director of Education:

ameliaklein@rcn.com

Eduardo Rosker, Director for Latin America:

erosker@gmail.com

Al Rosenbloom, Board Member:

rosenbloom@sxu.edu