



Twenty Years of Educational
Leadership and Innovation

WORLD ASSOCIATION FOR CASE METHOD RESEARCH & APPLICATION

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June 9, 2005

Conference Delegates:

Attached are program pages along with travel information for the the 22nd International Conference on Case Method Research and Application hosted by Mendel University, Brno, Czech Republic, July 3-6, 2005. Please acknowledge receipt of this message by email to Denise Smith at smithdmwacra@comcast.net

You may also access the attached information and the rest of the program on the WACRA website www.wacra.org

To assist you in preparing your professional presentation, we have also posted on the website '*Presentation Guidelines*' for your convenience and information. Pavel Zufan has informed us that all rooms are equipped with computers, overhead and video projectors, etc. for those who will need equipment for their presentation. For other special needs contact Pavel **today** Zufan@mendelu.cz

Conference hotel is the Continental Hotel in Brno. Make your reservation directly with the hotel.

If you travel through Vienna airport, you can take a train from the airport to the city and then a street car to the Railway Station (*Südbahnhof*). You can also take a taxi from the airport to the Railway Station (approx. Euro 30). The train from Vienna to Brno takes a little less then 2 hours. Trains run every hour. You do not need to make a reservation for the train. There are plenty of seats on each train. You can buy your ticket at the counter in the RR station just before departure. The Austrian Railroad accepts credit cards. Trains usually depart on time!!! You can check the schedule and prices on the Austrian RR site as follows: <http://fahrplan.oebb.at>

If you travel through Prague airport, you need to transfer from the airport to the Railroad Station (by taxi or bus) and then take a train to Brno. The train to Brno takes about 2.5 hours. Trains run regularly. No need to make a reservation before hand. We don't know if the Czech Railroad accepts credit cards.

Pavel told us that another good option is to use the frequent bus service from Prague Airport to Brno. Trains are a bit more convenient, but do not go that often. Following is a link to the Bus/train web site: <http://www.vlak.cz/ConnForm.asp?tt=c&cl=E5>

The currency in Austria is the Euro, in the Czech Republic it is the Czech Crown (Koruna). You can buy Czech Crowns at the airport in Vienna or at the Railroad Station. The current exchange rate is approximately \$1= CZK 24.63.

Registration will take place at the Continental Hotel on Sunday, July 3 from 16:30 – 17:45. To gain admission to conference events (including transportation, meals, etc.) you need the official conference name tag and the appropriate tickets which are all part of your registration package.

We will post further conference information on the WACRA website as it becomes available. Visit the WACRA website for up-dates or contact us.

HOW TO CONTACT US DURING THE SUMMER:

WACRA office NEEDHAM (BOSTON) is **closed from June 11 through August 15, 2005**
Contact via email wacra@rcn.com

WACRA conference office in CONNECTICUT is **closed from July 8 - August 20, 2005**
Tel. +860-895-1930 email smithdmwacra@comncast.net

Mendel University

Pavel Zufan – Contact

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Tel: +420-545-132 500

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Website: www.mendelu.cz

We expect conference delegates from all corners of the globe: Asia, Australia, the Americas, the Middle East, Eastern, Central and Western Europe. WACRA 2005 builds on previous conferences and provides an important multi-lingual forum for managing change in multi-cultural settings and in promoting a cross cultural and interdisciplinary dialogue on creative, interactive teaching and learning.

Travel safely, Buen Viaje, Bon Voyage, Gute Reise.

WACRA TEAM

Hans E. Klein, Denise M. Smith, Stan Stanczewski, Marsha Richmond, Pavel Zufan

W A C R A [®]

The World Association for Case Method Research & Application

Twenty-Second International Conference July 3 - 6, 2005

CONFERENCE PROGRAM

Conference Site:
Mendel University
Zemedelska 1
BRNO, CZECH REPUBLIC

CONFERENCE LOCATION & HOTEL	POST CONFERENCE TOUR HOTELS
<p>Mendel University Pavel Zufan – Contact Zemědělská 1 <u>BRNO, CZECH REPUBLIC</u> Tel: +420-545-132 500 Fax +420-545-132 535 Email: zufan@mendelu.cz Website: www.mendelu.cz</p> <p>Continental Hotel Kounicova 6, 602 00 BRNO, CZECH REPUBLIC Tel: +420-541-519-111 Fax: +420-541-211-203 email: info@continentalbrno.cz http://www.continentalbrno.cz</p> <p><i>Registration will take place at the Continental Hotel on Sunday, July 3, from 16.30 – 17:45.</i></p>	<p><u>THURSDAY, JULY 7</u> Continental Hotel Kounicova 6, 602 00 BRNO, CZECH REPUBLIC Tel: +420-541-519-111 Fax: +420-541-211-203 email: info@continentalbrno.cz http://www.continentalbrno.cz</p> <p><u>FRIDAY, JULY 8</u> Hotel Regent U Světa 750, 379 01 Třeboň Tel. +420-384-721-394-5 Fax +420-384-721-396 Email: marketing@bohemia-regent.cz http://www.bohemia-regent.ca</p> <p>SATURDAY, JULY 9 Holiday Inn Prague Congress Centre Na Pankráci 15 / 1684 140 21 Praha 4 Czech Republic Tel: +420 296 895 000 Fax: +420 296 895 010 E-mail: main@holidayinn.cz http://www.holidayinn.cz</p>