

Official Conference Program
WACRA® 2002

"Interactive Teaching & Learning in a Global Context"

Case Teaching & Writing, Continuing Education & Distance Learning
for Global Labor Markets

hosted by The Federal University for Public Administration
Mannheim, Germany

Friday, June 28, 2002

- 10.00 - 17.00 Faculty Development Case Teaching Workshop for Host University Faculty

Saturday, June 29, 2002

Pre-Conference Activities

- 9.00 – 10.00 WACRA® **Standard Setting Committee** meets at the Dorint Kongress Hotel
- 10.00 - 13.00 **Executive and Advisory Board** meet at the Dorint Kongress Hotel (includes Lunch)
- 13.30 – 14.15 **Registration:** Lobby Dorint Kongress Hotel. Pick up prepaid Streetcar Pass and conference material
- 14.30 – 17.00 **Optional visit** to the '*Landesmuseum für Technik und Arbeit*' (Museum for Technic & Labor) and Dinner "On Top of the Mannheim TV-Tower" (Separate Registration). Walk (4 min) from Hotel to 'Strassenbahn' (Streetcar) Stop '*Wasserturm*' (Waterpower), take Streetcar No. 6 (Direction *Neuostheim*) to Streetcar Stop '*Luisenpark/Landesmuseum*' (9 min ride) and walk (2 min) to the '*Landesmuseum für Technik und Arbeit*' (museum of Technology and Work). Experience through interactive exhibits 250 years of technical and social change and industrialization in South-West Germany. We will round out the "Travel Through the Ages" at the museum with a 'cool' glass of beer. Dress code: comfortable (street) summer clothing
- 17.00- 18.30 Leisurely stroll through the '*Luisenpark*' and a variety of activities to choose from
- 19.00 – 21.00 'Meet the Host Dinner' on top of the *Mannheim Fernsehturm* (TV-Tower). Get to know the home team of WACRA 2002 and enjoy the spectacular view of the Rhein-Neckar River Valleys (see registration form for separate registration for Museum, Luisenpark and Dinner)

Sunday, June 30, 2002

- 07.30 – 08.15 Breakfast at Dorint Kongress Hotel
- 08.15 – 09.00 **Registration:** Lobby Dorint Kongress Hotel. **Pick up prepaid Streetcar Pass** and conference material
- 08.30 Walk (4 min) from Hotel to 'Strassenbahn' (Streetcar) Stop 'Wasserturm' (Waterpower), take Streetcar No. 6 (Direction *Neuostheim*) to Streetcar Stop 'Lucas-Cranach-Strasse' (12 min ride) and walk (3 min) to the 'Fachhochschule' (University for Public Administration)
- 09.00 - 10.00 **Doctoral Consortium** at the University for Public Administration
- 10.00 – 15.30 **WICS - WACRA Interactive Case Sessions** (includes lunch and refreshment break. Separate registration: for details refer to conference registration form and conference session schedule)

Conference Activities

- 17.30 - 18.30 **Registration:** Lobby Dorint Kongress Hotel. **Pick up prepaid Streetcar Pass** and conference material
- 18.30 Take the 'Strassenbahn' to the 'Mannheimer Schloss-Rittersaal' (Mannheim Castle – Knights Hall). **Dress code: Business Attire**
- 19.00 **Reception by His Honor**, Lord Mayor *Widder* of Mannheim and Minister *Frankenberg*, State of Baden Württemberg
- 20.00 – 22.00 Buffet Dinner and Entertainment
- 22.00 Return to Dorint Kongress Hotel

Monday, July 1, 2002

- 07.30 – 08.15 Breakfast at Dorint Kongress Hotel
- 08.15 Walk (4 min) from Hotel to 'Strassenbahn' (Streetcar) Stop 'Wasserturm' (Waterpower), take Streetcar No. 6 (Direction *Neuostheim*) to Streetcar Stop 'Lucas-Cranach-Strasse' (12 min ride) and walk (3 min) to the 'Fachhochschule' (University for Public Administration)
- 09.00 – 10.30 **Opening Plenary Session**
- 10.30 – 11.00 Refreshments
- 11.15 Guided '**Mannheim Shopping' Excursion** (partners, spouses, others) departs. Meet in the lobby of the University for Public Administration
- 11.00 - 12.00 **Concurrent Sessions**, Panels and Workshops (for details refer to the conference schedule)
- 12.00 – 13.00 Lunch
- 13.00 - 17.00 **Concurrent Sessions**, Panels and Workshops
- 17.05 Take Streetcar No. 6 (Direction '*LU Berliner Platz*') to the Dorint Kongress Hotel (Stop 'Wasserturm')
- 19.30 – 22.30 **Gala Dinner**, Awards & Entertainment at the University. **Dress code: Business Attire.**

Tuesday, July 2, 2002

- 07.30 – 08.15 Breakfast at Dorint Kongress Hotel
- 08.15 Walk (4 min) from Hotel to 'Strassenbahn' (Streetcar) Stop 'Wasserturm' (Waterpower), take Streetcar No. 6 (Direction *Neuostheim*) to Streetcar Stop 'Lucas-Cranach-Strasse' (12 min ride) and walk (3 min) to the 'Fachhochschule' (University for Public Administration)
- 09.00 – 10.30 **Plenary Session**
- 10.30 – 11.00 Refreshments
- 11.00 – 12.00 **Concurrent Sessions** Panels and Workshops (for details refer to the conference schedule)
- 12.00 – 12.59 Lunch
- **13.00!!!** Departure **from the University (only)** by Bus for Heidelberg. **Boat tour on the River Neckar.** The ship has to be at the river lock on time or lose its place in the queue. **Therefore, we have to be on time.** The bus leaves at 13.00!! Taxi fare to Heidelberg is approximately €65 = \$60. **Recommended dress code: comfortable 'street' summer clothing.** Also plan for the reception at the Heidelberg City Hall at 19.00!!
- 17.00 – 18.55 **Free (Loretta) time** to explore Old Heidelberg on foot including a visit to the famous 'Heidelberger Schloss' (Castle). You can walk or take the Funicular to enjoy a spectacular view over the River Neckar Valley. Meet again at 18.55 in front of the 'Rathaus' (City Hall).
- 19.00 – 20.00 **Reception by Her Honor Beate Weber**, Lord Mayor of Heidelberg in historic City Hall
- 20.00 – 23.00 **Dinner in historic 'Palais Prince Carl'** (adjacent to City Hall)
- 23.00 Return to conference Dorint Kongress Hotel

Wednesday, July 3, 2002

- 07.30 – 08.15 Breakfast at Dorint Kongress Hotel
- 08.15 Walk (4 min) from Hotel to 'Strassenbahn' (Streetcar) Stop 'Wasserturm' (Waterpower), take Streetcar No. 6 (Direction *Neuostheim*) to Streetcar Stop 'Lucas-Cranach-Strasse' (12 min ride) and walk (3 min) to the 'Fachhochschule' (University for Public Administration)
- 09.00 – 10.30 **Plenary Session I**
- 10.30 – 11.00 Refreshments
- 11.00 – 12.00 **Plenary Session II**
- 12.00 – 13.00 Lunch
- 13.00 – 15.00 Concurrent Sessions, Panels and Workshops (for details refer to the conference schedule)
- 15.00 – 15.30 Refreshments
- 15.30 - 16.30 Closing Session Conference adjourns
- 16.30 – 17.30 Free Time

Post Conference Activities

- 18.30 Bus departs from the Dorint Kongress Hotel for optional: *Hambach Castle, Dinner and Entertainment.*
- 22.30 All buses return to Dorint Kongress Hotel.

Thursday, July 4, 2002

- 07.15 – 08.45 Breakfast at Dorint Kongress Hotel
- 09.00 Departure by bus from the Dorint Hotel for Siemens AG Research Facilities Tour in Karlsruhe
- 10.00 – 11.15 Guided Tour at Siemens AG
- 11.30 – 12.30 Lunch at Siemens AG
- 12.30 Transfer by bus to the center of Karlsruhe
- 13.30 – 16.00 Free time to visit the Center of Karlsruhe for shopping in the *Kaiserstrasse*
- 16.00 – 17.00 Transfer by bus to *Insheim/Pfalz*
- 17.00 – 18.30 Visit of traditional wine village and local home half-timbered house in Insheim, wine-tasting and hors-d'oeuvres.

Friday, July 5 - Monday, July 8, 2002

- 07.30 – 08.15 Breakfast at Dorint Kongress Hotel. Settle you hotel bill for incidentals on Thursday evening.
- 08.30 Departure by bus for Educational-Cultural Post Conference Tour. For details refer to conference schedule
- **Seating is limited, separate registration is required.** Return to Mannheim Monday, July 8, 2002 about 18.30.