

INTERNATIONAL JOURNAL OF CASE METHOD RESEARCH & APPLICATION

The *International Journal of Case Method Research & Application - IJCRA*, the authoritative Journal of case method research and application, is the publication of the World Association for Case Method Research & Application, WACRA®. *IJCRA* is published with the support and cooperation of Queensland University of Technology in Brisbane, Australia.

Essential reading for academics and practitioners involved in interactive and case method based research and teaching, the Journal combines the development of innovative, leading edge teaching methodologies, case writing, case research and case based teaching, real-life examples of case based strategic interventions and leading academic research. To ensure content is cutting-edge and of direct relevance to professionals and researchers, all papers are subject to rigorous peer review by experts prior to being accepted for publication. The success of the new Journal, in my view, foremost, will depend on how the needs, goals and aspirations of the WACRA membership will be met by the new publication.

Established in 1984, WACRA has been successful and has grown over the years (members in sixty-five countries) because of its focus on case writing and case method teaching across disciplines and cultural boundaries and because of the inclusion - on an international scale - of innovative, interactive approaches, including games, simulations, distance and continuing education. WACRA has published thirty volumes of peer reviewed books in two series.

At the annual meeting in 2004 in Buenos Aires, Argentina, the WACRA Boards decided on the basis of suggestions flowing from the international survey conducted earlier, to launch the *International Journal of Case Method Research & Application - IJCRA* for cases and papers accepted through a rigorous double blind review process. The primary reason for the decision to publish an International Journal is to provide to WACRA members an opportunity to have their papers presented at the annual conferences considered for publication in a 'peer reviewed, high quality International Journal'. The Journal: *IJCRA*, thus takes the place of the very successful series of 'Selected Papers' WACRA has published until now.

IJCRA continues a twenty-two year WACRA tradition of educational leadership and pioneering in case method research and application and state-of-the-art contributions to the theory and practice of learning and teaching with cases. *IJCRA*'s editorial board is representative of WACRA's international membership, interests and goals. Since its founding, WACRA has published sixteen books of double blind peer reviewed papers emanating from its international conferences in the series of 'Selected Papers'. Each of the sixteen books contains between fifty-five to seventy papers with an average of ten references to the case method and interactive teaching literature. This makes for an impressive research resource available to faculty considering case writing, case based teaching and innovative, interactive methodologies.

WACRA has much experience in advertising, collecting, reviewing (blind refereed), and publishing such documents on an annual basis. WACRA is taking the next step in creating a specific online journal, not only to continue this process, but also to extend publication to a variety of new articles of interest to its growing global readership.

To maintain and communicate the long and successful record WACRA has established since 1984 and to facilitate access to WACRA publications from the years 1984 through 2004, WACRA will continue the numbering sequence of the series of Volumes of 'Selected Papers': Volumes I through XVI, and assign to the first *IJCRA* issue the number: Volume XVII, Issue No.1. Papers from the Academy for Creative Teaching (ACT) conferences are published in the series of '*Creative Teaching - ACT*'. This series will continue. Issues One and Two of *IJCRA* are now available online at www.wacra.org

The International Journal of Case Method Research and Application is an international, interdisciplinary forum for researchers, educators and professionals. *IJCRA* solicits and welcomes research across the entire range of topics encompassing the domain of case method research and application and interactive teaching methodologies. The journal's scope includes case writing and interactive teaching and learning, continuing and distance education, which cross national, cultural and disciplinary boundaries. *IJCRA* welcomes theoretical and empirical papers that advance social scientific research on teaching and learning. *IJCRA* is a methodologically pluralistic journal. Conceptual and theory-development papers, empirical hypothesis-testing papers, mathematical modeling papers and case studies are welcome. *IJCRA* has special interest in research addressing important issues that transcend the boundaries of single academic disciplines and corporate managerial functions. Therefore, *IJCRA* welcomes interdisciplinary scholarship and commentaries that challenge the paradigms and assumptions of single disciplines or functions. *IJCRA* solicits and accepts manuscripts on teaching materials and methods. Experimental, developmental work and book reviews will also be considered.

To start a new international, refereed, high-quality journal is an exciting, innovative undertaking. For the new journal to be representative of its diverse membership in sixty-five countries and to facilitate and secure the initial financing, the WACRA Boards decided last July at the annual meeting in Buenos Aires to invite fifteen, carefully selected Institutions of Higher Learning to join this collaborative undertaking as *Founding and Supporting Institutional Members*, where each Member Institution would commit itself to financially support the creation of the Journal. Pooling the visions and resources of international leaders in case writing, case teaching and interactive, leading-edge learning methodologies makes the launching of a high-quality academic international journal feasible. We are pleased to announce and acknowledge the leading role of

Queensland University of Technology, Brisbane, Australia

in supporting and realizing this effort. Queensland University of Technology in Brisbane, Australia is joined by the following Institutions as

Founding and Supporting Institutional Members of IJCRA

Bordeaux école de mangement, Bordeaux, France
The University of Georgia, Athens, Georgia, U.S.A.
Instituto Tecnológico y de Estudios Superiores de Monterrey, Guadalajara, Mexico
Dominican University, River Forest, Illinois, U.S.A.
Lund University, Lund Sweden
Kuwait University, Safat, Kuwait
Zayed University, Dubai, UAE

Statement of Editorial Policy

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