



Twenty Years of Educational  
Leadership and Innovation

## WORLD ASSOCIATION FOR CASE METHOD RESEARCH & APPLICATION

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May 2006

Conference Delegates:

Attached are program pages along with travel information for the the 23rd International Conference on Case Method Research and Application hosted by Queensland University of Technology, Brisbane, Australia, July 2-6, 2006. Please acknowledge receipt of this message by email to Denise Smith at [smithdmwacra@triad.rr.com](mailto:smithdmwacra@triad.rr.com)

You may also access the attached information and the rest of the program on the WACRA website [www.wacra.org](http://www.wacra.org)

To assist you in preparing your professional presentation, we have also posted on the website '*Presentation Guidelines*' for your convenience and information. Maria van Dessel has informed us that all rooms are equipped with computers, overhead and video projectors, etc. for those who will need equipment for their presentation. For other special needs contact Maria **today** [m.vandessel@qut.edu.au](mailto:m.vandessel@qut.edu.au).

Conference hotels are: **Royal on the Park**, Cnr Alice & Albert Streets, Brisbane,  
**Hotel Ibis Brisbane**, 27-35 Turbot Street, North Quay, Brisbane.

Conference delegates must book accommodation online via the WACRA website to guarantee special delegate rates. Both hotels are within easy walking distance to QUT. Bookings can be made at: <https://profed.qut.edu.au/ei/getdemo.ei?id=440&s=0DC0HZTV6>. Direct any queries to Kelli via email at: [k.dopson@qut.edu.au](mailto:k.dopson@qut.edu.au) or telephone +61-7-3864-1451. The special conference accommodation rate is available for extended stays. Hotel rates quoted are in Australian Dollars and **not** inclusive of breakfast.

Brisbane hosts both domestic and international airports with flights arriving on a continual basis from throughout the world as well as internally in Australia. Brisbane's main airport is located approximately 15-20 minutes drive (13 km) from Brisbane Central Business District (CBD), 75 minutes drive from the Gold Coast and 105 minutes drive from the Sunshine Coast. Check out possible routes to Brisbane by visiting the [Qantas interactive route maps](#) that will highlight all major airports and provide you with possible stop-over options as part of your trip; [www.qantas.com.au/content/dyn/routemaps/int/index](http://www.qantas.com.au/content/dyn/routemaps/int/index).

[Airport transfers](#) are readily available from Brisbane International and Domestic Airports, There is a regular train and bus service straight to the city. Visit the Information Desk at both the International and Domestic terminals for help with transfers. Various forms of public transport are readily available.

- Brisbane's **Airtrain** offers a quick and reliable way to get from the airport to the Central Business District (CBD). The station is located directly outside the terminal and trains depart every 15 minutes during peak times. Avoiding traffic congestion, the Airtrain takes only 20 minutes to Central Station, your best stop for both hotels. It also takes around the same time to get from Roma Street Station to Hotel Ibis Brisbane. A taxi from the station is your best option, but maps are provided for those considering walking. For more information or to purchase tickets online, visit Airtrain at: [www.airtrain.com.au/ShowContent.aspx?ContentCode=Brisbane](http://www.airtrain.com.au/ShowContent.aspx?ContentCode=Brisbane). One-way fares cost AUD\$11.00 (incl. GST), providing a fast, cost-effective option for one or two people.

- **Airport Shuttle** – Coachtrans offers transport from the airport to your Brisbane accommodation, taking from 30 minutes to an hour. Operating 7 days a week, the shuttle offers a convenient option for one or two people, dropping you at your hotel at the cost of around AUD\$11.00 per person. Visit Coachtrans at: [www.coachtrans.com.au/packages/bris\\_city\\_hol.htm](http://www.coachtrans.com.au/packages/bris_city_hol.htm).
- **Taxis** will cost around AUD\$30.00 from the airport to the city, and probably the most convenient solution for two or more travellers. For information visit: [www.ourbrisbane.com/transport/taxis](http://www.ourbrisbane.com/transport/taxis) or, when in Brisbane, contact one of the two leading taxi companies on:
  - [Black & White Taxis](#): Phone 13 1008
  - [Yellow Cabs](#): Phone 13 1924

The currency in Australia is the Australian dollar (AUD) You can exchange money at all major airports. Numerous Exchange Bureaus are located throughout the city centre. To help you work out the current exchange rate for Australian currency please go to: [www.oanda.com/convert/classic](http://www.oanda.com/convert/classic). As a guide, currently 1 US Dollar will buy 1.29341 Australian Dollars or 1 Euro = AUD\$1.65141.

Registration will take place at Old Government House, located at the Queensland University of Technology, Gardens Point Campus on **Sunday 2 July** from 16:30-18:00. To gain admission to conference events (including transportation, meals, etc.) you need the official conference name tag and the appropriate tickets, which are all part of your registration package.

We will post further conference information on the WACRA website as it becomes available. Visit the WACRA website for updates at: [www.wacra.org](http://www.wacra.org) or contact us as outlined below.

**HOW TO CONTACT US DURING THE SUMMER:**

WACRA office NEEDHAM (BOSTON) is **closed from June 11 through August 15, 2006**  
Contact via email [wacra@rcn.com](mailto:wacra@rcn.com)

WACRA conference office in NORTH CAROLINA is **closed from July 1 - August 31, 2006**  
Tel. +326-218-0090 email [smithdmwacra@triad.rr.com](mailto:smithdmwacra@triad.rr.com)

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We expect conference delegates from all corners of the globe: Asia, Australia, the Americas, the Middle East, Eastern, Central and Western Europe. WACRA 2006 builds on previous conferences and provides an important multi-lingual forum for managing change in multi-cultural settings and in promoting a cross cultural and interdisciplinary dialogue on creative, interactive teaching and learning.

Travel safely, Buen Viaje, Bon Voyage, Gute Reise.

WACRA TEAM

Hans E. Klein, Denise M. Smith, Stan Stanczewski, Marsha Richmond, Charles Patti, Maria van Dessel