

SATURDAY – JULY 1, 2006

8:00 – 9:30	Breakfast at Hotel or local cafes (Note: Breakfast is not included in hotel rates.)
9:30	Walk to the University (see map) Gardens Point Campus of QUT, 2 George Street, Brisbane
10:00 - 13:30	WACRA® EXECUTIVE AND ADVISORY BOARD MEETING AND LUNCH Venue: Council Room, U214, U Block, Gardens Point Campus of QUT 1
13:45 – 21:00	<p style="text-align: center;">OPTIONAL DISTILLERY AND LIVE CASE STUDY (Separate registration—includes transportation, food and some rum).</p> <p>Departure from Alice Street (near George Street intersection) at 13:45</p> <p>Travel by bus to the suburb of Beenleigh, approximately 30-45 minutes south of Brisbane and a tour of the <i>Inner Circle Rum Distillery</i> (includes rum tasting). The live case study includes a 30-minute presentation of the rum industry in Australia. On return to Brisbane, guided tour through the <i>City Botanic Gardens</i>, Queensland's oldest public gardens, continuing across the Goodwill Bridge to Southbank.</p> <p>Dinner is at <i>Kapsali Taverna</i> (Greek cuisine), featuring live music and entertainment (incl. belly dancing) for an evening that promises to be filled with singing, dancing and laughter. Cash bar. Delegates can make their own way back to their accommodation when they tire of the fun and festivities.</p> <p>Dress code: Comfortable (street) clothing—bring a light sweater</p>
21:00	Walk to Hotels <i>Royal on the Park</i> , Cnr Alice and Albert Streets, Brisbane. Tel: 3221-3411 <i>Hotel Ibis Brisbane</i> , 27-35 Turbot Street, North Quay. Tel: 3237-2333
	ACT 10 - Creative Teaching Conference Lucca, Italy, January 4-7, 2007 WACRA 2007 – Guadalajara, Mexico, July 1-4, 2007

SUNDAY – JULY 2, 2006

7:30 – 8:55	Breakfast at Hotel or local cafes (Note: Breakfast is not included in hotel rates.)	
9:00	Walk to the University (see map) Gardens Point Campus of QUT, 2 George Street, Brisbane	
9:30 – 10:00	REGISTRATION and REFRESHMENTS FOR WICS PARTICIPANTS Venue: Level 4, B Block, Gardens Point Campus of QUT	
	TRACK A Venue: B440, Level 4, B Block, Gardens Point Campus of QUT	TRACK B Venue: B450, Level 4, B Block, Gardens Point Campus of QUT
10:00 – 11:00	Facilitator: James Camerius	Facilitator: Amy Kenworthy-U'Ren
	CASE COLLOQUIUM <u>Participants:</u> Ali, Chapman, Macpherson, Naumes, B., Naumes, P., Nardi, Proud, Rosenbloom, Seeger, Wong 2	SERVICE LEARNING SYMPOSIUM <u>Participants:</u> DiPadova, Holland, Kenworthy, McStay, Papamarcos, Seeger, Taylor, U'Ren 3
11:00 - 11:30	Refreshments Venue: Foyer, Level 4, B Block, Gardens Point Campus of QUT	
11:30 - 12:30	CASE COLLOQUIUM, continued Venue: B440, Level 4, B Block, Gardens Point Campus of QUT	SERVICE LEARNING SYMPOSIUM, continued Venue: B450, Level 4, B Block, Gardens Point Campus of QUT
12:30 - 13:30	Lunch (Registered WICS participants only) Venue: Foyer, Level 4, B Block, Gardens Point Campus of QUT	
13:30 - 15:00	CASE COLLOQUIUM, continued Venue: B440, Level 4, B Block, Gardens Point Campus of QUT	SERVICE LEARNING SYMPOSIUM, continued Venue: B450, Level 4, B Block, Gardens Point Campus of QUT
16:30 - 18:00	REGISTRATION Pick up conference materials, event admission tickets, name tags, information. Venue: Old Government House, Gardens Point Campus of QUT	
18:00 - 21:00	<p style="text-align: center;">WELCOME RECEPTION AND DINNER (for registered delegates & partners/spouses)</p> <p>Venue: Old Government House and surrounding grounds at Gardens Point Campus of QUT As one of Brisbane's most important heritage sites, this sandstone building was the home of Queensland's Governor and provides a timeless, elegant setting for hosting and welcoming you to the WACRA 2006 Conference. With sweeping balconies and beautifully manicured lawns on either side, this distinctive venue offers perfect location for an exceptional welcome dinner, featuring a traditional welcome by an Aboriginal Elder and a uniquely Australian, Bush Tucker BBQ. The meal will include traditional and non-traditional meats, salads, sauces and deserts, prepared and cooked by indigenous chef, Dale Chapman.</p> <p>Dress Code: Comfortable (street) clothing—bring a light sweater</p>	
21:00	Walk to Hotels <i>Royal on the Park</i> , Cnr Alice and Albert Streets, Brisbane. Tel: 3221-3411 <i>Hotel Ibis Brisbane</i> , 27-35 Turbot Street, North Quay. Tel: 3237-2333	
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MONDAY – JULY 3, 2006

7:30 – 8:55	Breakfast at Hotel or local cafes (Note: Breakfast is not included in hotel rates.)							
9:00	Walk to the University (see map) Venue: Level 1, B Block, Gardens Point Campus of QUT							
9:30-10:30	OPENING PLENARY SESSION							
	Venue: B117, Level 1, B Block, Gardens Point Campus, QUT							
	<p>Moderator: Prof. Charles H. Patti, Queensland University of Technology, Brisbane, Australia</p> <p style="text-align: center;">“Welcome,” <i>Dr. Hans E. Klein</i>, Executive Director, ACT-WACRA®, Needham (Boston), U.S.A., and <i>Prof. Charles H. Patti</i>, Head, School of Advertising, Marketing and Public Relations, Faculty of Business, Queensland University of Technology, Brisbane, Australia</p> <p style="text-align: center;">“Introduction” <i>Prof Peter C. Little</i>, Executive Dean, Faculty of Business, Queensland University of Technology, Brisbane, Australia</p> <p style="text-align: center;">“Australia, the Higher Education Landscape, and Internationalisation,” <i>Deputy Vice Chancellor Sandra Harding</i>, Queensland University of Technology, Brisbane, Australia</p>							
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10:30 - 11:00	Refreshments Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
	TRACK A Venue: B223, Level 2, B Block, Gardens Point		TRACK B Venue: B224, Level 2, B Block, Gardens Point		TRACK C Venue: B225, Level 2, B Block, Gardens Point		TRACK D Venue: B226, Level 2, B Block, Gardens Point	
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
11:00 - 11:30	Rock	Klein A./ Moyer/ Surbeck	Naumes, B	Harker/Ellis	Jobin	Radbourne	Hundley	Kjellen
11:30 - 12:00						Leh		Ezell/ Norwood
12:00 – 12:30		5		Andrews		6		Griffin
12:30 - 13:30	Lunch Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
13:30 - 14:00	Johanessen	Hundley	Seeger	Kerrigan/ Schreder	Moyer	Starz	Norwood	Hatcher
14:00 – 14:30		Villegas		Stavkova/ Prochazka		McDonnell		Parkinson
14:30 – 15:00		9		Gonzalez E.		10		Wickramsekera
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MONDAY – JULY 3, 2006 (continued)

15:00 – 15:30	Refreshments Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
	TRACK A Venue: B223, Level 2, B Block, Gardens Point		TRACK B Venue: B224, Level 2, B Block, Gardens Point		TRACK C Venue: B225, Level 2, B Block, Gardens Point		TRACK D Venue: B226, Level 2, B Block, Gardens Point	
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
15:30 - 16:00	Gil-Garcia	Hendersen	Villegas	Kjellen	Botes	Naumes	Starz	Kerr/Moore
16:00 - 16:30	13	Mancuso	14	McCallister	15	Hays	16	Taylor
16:30 – 18:30	Free Time							
18:30 – 22:00	GALA DINNER AND AWARDS (for registered delegates & partners/spouses) Venue: Regatta Hotel , 543 Coronation Drive, Toowong. Tel: 3871-9595 With its distinctive cast iron lace verandas, the <i>Regatta Hotel</i> was a popular venue to watch the rowing regattas held on the Brisbane River, recorded as early as the mid 1840s. Re-live the nostalgia of yesteryear from the veranda of this beautiful historic building, enjoying the “oarsome” views of the River and cityscape of this unique venue at the WACRA 2006 Gala Dinner. Situated at Toowong on the banks of the Brisbane River, delegates will make their own way to the Regatta Hotel (see map), enjoy drinks from the sweeping balconies on the second-floor function area with views across the River to the city lights. The evening progresses with a two-course meal, awards, and announcements. Limited drinks (beer, wine and soft-drinks) are included. Afterwards, delegates can make their own way back to their hotels by CityCat (water ferry), taxi, or a leisurely walk along the shared Bicentennial Bikeway that follows the river along Coronation Drive. Dress code: Business Attire							
22:00	Walk to Hotels <i>Royal on the Park</i> , Cnr Alice and Albert Streets, Brisbane. Tel: 3221-3411 <i>Hotel Ibis Brisbane</i> , 27-35 Turbot Street, North Quay. Tel: 3237-2333							
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TUESDAY – JULY 4, 2006

7:30 – 8:55	Breakfast at Hotel or local cafes (Note: Breakfast is not included in hotel rates.)		
9:00	Walk to the University (see map) Venue: Level 1, B Block, Gardens Point Campus of QUT		
9:30 – 10:30	PLENARY SESSION Venue: B117, Level 1, B Block, Gardens Point Campus, QUT Moderator: Prof. Charles H. Patti “Introduction” <i>Vice Chancellor Peter Coaldrake</i> , Queensland University of Technology, Brisbane, Australia “Lost For Words: Australia’s Lost Language In Word And Story” <i>Hugh Lunn</i> , Australian author and journalist, Brisbane, Australia		
	17		
10:30 – 11:00	Refreshments Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT		
	WORKSHOP A Venue: B223, Level 2, B Block, Gardens Point	WORKSHOP B Venue: B224, Level 2, B Block, Gardens Point	WORKSHOP C Venue: B225, Level 2, B Block, Gardens Point
11:00 – 11:30	O’Connor	Klein A. /Moyer/Surbeck	Taylor/Yang/DiPadova
11:30 - 12:00			
12:00 - 12:30	18	19	20
12:30 - 13:30	Lunch Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT		
14:00 – 21:00	EXCURSION AND RIVERBOAT DINNER CRUISE (for registered delegates & partners/spouses) Departure from Alice Street (near George Street intersection) at 14:00 Travel by coach on a tour that highlights many of Brisbane’s historic features and attractions. See the character and charm of Brisbane’s colonial architecture, including the historic Newstead House, the Treasury Casino housed in the fully-restored Government Treasury Building, Old Customs House, Parliament House and the picturesque City Hall. After taking in some of the sights of the WACRA 2006 host city, visit Lone Pine Sanctuary to ‘get up close-and-personal’ with koalas, kangaroos and authentic Australian flora and fauna, and enjoy some refreshments (own cost). After a two hour visit continue to the famous Mt Cootha lookout. After seeing Brisbane from the lofty heights of Brisbane’s best lookout, take in the beautiful Brisbane River and city scape from a different perspective...by boat, on a two hour river cruise. Dinner on the Brisbane Star will comprise a two course meal of delicious spit-roasted beef, assorted salads, pastas and breads, and then followed by sweets. Cash bar. The tour concludes at the Eagle Street docking, a bustling restaurant strip along the riverside and only a short walk to the city center. Continue informal socializing at one of the many restaurants or bars, before returning to the conference hotel. Dress code: Comfortable (street) clothing—bring a light sweater		
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WEDNESDAY – JULY 5, 2006

7:30 – 8:55	Breakfast at Hotel or local cafes (Note: Breakfast is not included in hotel rates.)							
9:00	Walk to the University (see map) Venue: Level 1, B Block, Gardens Point Campus of QUT							
9:30-10:30	PLENARY SESSION Venue: B117, Level 1, B Block, Gardens Point Campus, QUT Moderator: Dr. Marilyn Taylor, University of Missouri at Kansas City, Kansas City, Missouri, U.S.A. “Moving Forward With Community-Based Interactive Cases: Insights From Today’s Experts About Tomorrow’s Service-Learning” Participants: Laurie DiPadova-Stocks, Barbara Holland, Amy Kenworthy-U’Ren, Steve Papamarcos							
	21							
10:30 - 11:00	Refreshments Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
	TRACK A Venue: B223, Level 2, B Block, Gardens Point		TRACK B Venue: B224, Level 2, B Block, Gardens Point		TRACK C Venue: B225, Level 2, B Block, Gardens Point		TRACK D Venue: B226, Level 2, B Block, Gardens Point	
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
11:00 - 11:30	Naumes, P.	Klein A./ Johanessen	Radbourne	Dufour	Hendersen	McDonnell	Mancuso	Cortes Ramirez
11:30 - 12:00				Johnston		Kerr		Stefan Ioan
12:00 – 12:30		22		Gil-Garcia		23		Makin/Botes
12:30 - 13:30	Lunch Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter		
13:30 - 14:00	Rosenbloom	Kjellen	Andrews	MacPherson	Vargas	Gonzalez, J.		
14:00 – 14:30		26		Verreynne		27	Mora	28
14:30 – 15:00	Refreshments Venue: Foyer, Level 1, B Block, Gardens Point Campus of QUT							
15:00 – 16:30	CLOSING SESSION Venue: B117, Level 1, B Block, Gardens Point Campus, QUT Dr. Hans E Klein, WACRA, Needham (Boston), U.S.A. Prof. Charles H. Patti, Queensland University of Technology, Brisbane, Queensland, Australia Dr. Jorge Alfonso Gonzalez and Gustavo Fernandez, ITESM, Guadalajara, Mexico							
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16:30 – 17:30	Free time							
17:30 – 21:30	OPTIONAL CULTURAL DINNER (Separate registration—includes transportation, food and cricket demonstration). Venue: The Pavilion, Allan Border Field, 1 Bogan Street, Breakfast Creek. Tel: 3292-3155 Departure from <u>Royal on the Park Hotel</u> (Cnr Alice and Albert Streets, Brisbane) at 17.30 Capturing a long and illustrious tradition of Australia as a great cricketing nation, delegates will be in the home of the Queensland Bulls cricket team. Demonstrations by Queensland Bulls coaches and players will provide an enviable opportunity to gain insights into the tricks and trades of this splendid sport. <i>The Pavilion</i> provides a magnificent setting for a delicious buffet meal. Cash bar. Dress Code: Comfortable (street) clothing—bring a light sweater							
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THURSDAY – SUNDAY, JULY 6-9, 2006

Educational-Cultural Post Conference Tour

Australia offers a large variety of very attractive destinations for first time and repeat visitors, See detailed program starting on page 31 for post conference tour options provided by Group Travel Associates.

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