

# W A C R A<sup>®</sup>

The World Association for Case Method Research & Application

## Twenty-Third International Conference July 2 - 6, 2006

Conference Site:  
**Queensland University of Technology**

2 George Street  
**BRISBANE, QUEENSLAND, AUSTRALIA**

### CONFERENCE LOCATION & HOTELS

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**Conference location:**

**Level 1, B Block, QUT, Gardens Point Campus**  
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BRISBANE, QUEENSLAND 4001 AUSTRALIA

**Emergency contact information:****Maria van Dessel**

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**Campus Security:**

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**Royal on the Park Hotel**

Cnr Alice & Albert Streets  
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Website: [www.royalonthepark.com](http://www.royalonthepark.com)

**Hotel Ibis Brisbane**

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*Registration will take place at Old Government House, located in the grounds of Queensland University of Technology's Gardens Point Campus on Sunday, 2 July, from 16:30 – 18:00.*

# Twenty Third International WACRA® Conference

**Organizing Committee:** Hans E. Klein (WACRA®), Charles Patti, (Queensland University of Technology), Joëlle Piffault (HEC), James Camerius (N. Michigan University), Amelia Klein (Wheelock College), Keith Martin (Fairfield University)

**Conference Director:** Hans E. Klein, WACRA®

**Host:** Queensland University of Technology, Brisbane, Australia

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**Program Cover Design:** WACRA® Staff

**Acknowledgment:** WACRA® gratefully acknowledges the support of the conference hosts.

## About WACRA®

Founded in 1984, WACRA® evolved from contacts between professors, researchers, policy-makers, professionals and business executives into a worldwide, interdisciplinary organization of professionals and academics from fifty countries. The organization's objectives are to advance the use of the case method in teaching, training, and planning; to encourage research using the case method; to coordinate case writing and case application activities; and to encourage cooperation between the public sector, the business community, and other case-oriented professions. Its initial focus on the case method has broadened to include games and simulations and other interactive learning and teaching methods as corollaries to cases.

WACRA® organizes forums, symposia, workshops, training sessions, and conferences, including an annual international meeting at which participants have the opportunity to exchange ideas, present their research, and share the results of case writing and case method applications. Previous conference sites have included Lausanne, Switzerland; London, UK; Enschede, Netherlands; Boston, U.S.A., Berlin, Germany; Limerick, Ireland; Bratislava, Slovakia & Vienna Austria; Montreal, Canada; Leysin, Switzerland; Warsaw, Poland, Edinburgh, Scotland, Marseille, France, Cáceres, Spain, Budapest, Hungary, Lund, Sweden, Mannheim, Germany, Bordeaux, France and Buenos Aires, Argentina. WACRA 2006 will be hosted by Queensland University of Technology in Brisbane, Australia, July 2-6, 2006. The 24<sup>th</sup> International Conference will take place at Instituto Tecnológico y de Estudios Superiores de Monterrey, Guadalajara, Mexico, July 1-4, 2007.

Membership is open to all individuals & organizations wishing to advance the objectives of the association. As a member you receive the WACRA NEWSletter, substantial discounts on WACRA publications, preferential rates at all WACRA® sponsored meetings, notices of all meetings and calls for papers. You can receive training and assistance in case writing. You have the opportunity for networking, consulting and to associate with professionals working with cases and innovative, interactive methods on a truly international scale.

Since 1998, WACRA® and ACT - The Academy for Creative Teaching - cooperate in a series of winter conferences on Creative Teaching. The first seven ACT conferences were held in Lucerne, Switzerland and in Vienna, Austria. The eighth ACT conference was held in San Juan, Puerto Rico and the ninth ACT conference was held in Italy. ACT 10 is scheduled for January 3-6, 2007 in Lucca, Italy. Lucca is located between Florence and Pisa. Please visit the WACRA® homepage <http://www.wacra.org> for details and dates on other activities and future conferences.

For more information on WACRA® write to:

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Visit the WACRA® web site for additional information and conference up-dates:

[www.wacra.org](http://www.wacra.org)

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