

June 28 - July 2, 2003

**20th WACRA
Conference**



**Welcome
to Bordeaux**



Bordeaux, architectural roots in the 18 th century

Patrimony, vineyards, story, ocean



**Your hotels are within easy walking of the Opera
Rue Saint Catherine, also close by, is the longest
shopping street in France.**



Bordeaux in summer

After a day in the office

Enjoy a refreshment

« à la terrasse d'un café »



**The « Palais de la Bourse »
Site for the Monday Evening
Gala dinner.**



**Saint Emilion, Médoc, Graves, Sauternes, Loupiac...
We will make time to discover Bordeaux wines.**



**« Bordeaux Planet »
Has invited us to visit
their winery.**



**Place du Parlement : relaxe or visit the Cultural Center
For an exhibit « Children and culture. »**



**Arcachon is just one hour
from Bordeaux**

**Enjoy the warm waters
of the Atlantic**



**Climb the « Dune du Pyla » : the highest in Europe
Look West, just in front of you :
Maybe you'll see America !**



**On Wednesday evening, join us for a dinner cruise
On the River [Garonne](#), on board the « Alienor ».**



Don't forget Paris !

**Only 3 hours from Bordeaux
By TGV (highspeed train)**

**The entire Bordeaux team
Is ready to welcome you !**

Web sites

- Tourism office : www.bordeaux-tourisme.comuitaine.fr
- Bordeaux Business School : www.bordeaux-bs.edu