

Teaching & Learning with Cases

Interaction & Innovation

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WACRA®
Established 1984

WACRA® Objectives

- **Advance the Use** of the Case Method in Teaching, Training and Planning
- **Encourage Research** Using the Case Method
- **Coordinate Case Writing** and Case Method Activities
- **Encourage Cooperation**

WACRA®

Organizes

- Forums
- Symposia
- Workshops
 - ◆ Case Writing
- Training Sessions
- Annual Conferences

Publishes

- International Journal
- www.wacra.org
- Books
- Intern. Case Studies
- Reports/Proceedings
- Newsletter

Previous Conference Sites

- Lausanne, Switzerland
- London, England
- Enschede, Holland
- Boston, U.S.A.
- Berlin, Germany
- Limerick, Ireland
- Bratislava, Slovakia
- Vienna, Austria
- Montreal, Canada
- Leysin, Switzerland
- Warsaw, Poland
- Edinburgh, Scotland
- Marseille, France
- Cáceres, Spain
- Budapest, Hungary
- Lund, Sweden
- Mannheim, Germany
- Bordeaux, France
- Buenos Aires, Argentina
- Brno, Czech Republic
- Brisbane, Australia
- Guadalajara, Mexico
- Vancouver, Canada
- Barranquilla, Colombia

Future Conference Sites

- Ireland
- Spain
- Peru
- U.S.A.
- South Africa

2011 Conference

Dublin, Ireland

June 26 - 29, 2011

Post Conference

June 30-July 3, 2011

ACT Conferences

- For Faculty Who Cannot Attend Summer Conferences
- Emphasis on
 - ◆ **Teaching and Learning**
 - ◆ **Creativity**
 - ◆ **Workshops and Demonstrations**
- Active Participation & Cultural Immersion

Conference Modus Operandi

- Keynote Speakers
- Plenary Sessions
- Concurrent Technical & Expository Sessions
- Case Writing Colloquia Across Disciplines
- Workshops

Cooperation with a Leading University

Conference Modus Operandi

■ Double Blind Peer Review

- ◆ For Conference Presentations
- ◆ For Publications

Typically around 250 papers are reviewed and about 100 are accepted for presentation at the conference

Publications

- **Peer Review Provides**
 - ◆ **Constructive Feedback**
 - ◆ **Assistance If Necessary and Desired**

- **Published To Date:**
- **30 hard cover Volumes Published - Over 1300 Papers and International Cases**
- **IJCRA – quarterly issues (listed by Cabell)**

Publications

IJCRA

‘The International Journal of Case Method
Research & Application’

Now in English and Spanish

There Is More To WACRA®...

- **Exposure** to Cultural, Historical, Social Aspects of the Host Country
- International **Network Building**
- Establishment of **Collaborative Research** Efforts
- Delegates from **Around the World**

Case Method Network

- WACRA®
- US Organizations
- NACRA
- BACRA
- CZACRA
- NORACRA
- ECCH
- Harvard
- Western Ontario
- Darden
- Malaysian CCH
- Text Books

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