A C T

The Academy for Creative Teaching

W A C R A®

The World Association for Case Method Research & Application

ACT 8 – Eighth Creative Teaching Conference
January 2 – 6, 2005

CONFERENCE PROGRAM

Conference Site

The Caribe Hilton Hotel
Los Rosales Street
SAN JUAN, PUERTO RICO, U.S.A.

Telephone: + 1-787-977-8643
Fax: + 1-787-721-0210
E-Mail: gloriann.torres@hilton.com
http://www.hiltoncaribbean.com/sanjuan/

AUTHORS, PRESENTERS, MODERATORS FACILITATORS and PARTICIPANTS

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Sunday - January 2, 2005

12:30-17:00	Arrive at Caribe Hilton Hotel and check in
17:00-18:00	Conference Registration in Hotel Lobby
18:00-19:00	Welcome Reception for delegates and partners *(Atlantico Redondel – outside)*
19:00	Free Time

Monday - January 3, 2005

8:00- Breakfast

9:00 - 10:30 Opening Plenary Session

Moderator: Dr. R. Keith Martin, Fairfield University, FAIRFIELD, CONNECTICUT, U.S.A.

"WELCOME"

Dr. Hans E. Klein, Executive Director, ACT-WACRA®, BOSTON, MASSACHUSETTS, U.S.A.

"MANDATE TO ENGAGE STUDENTS TO THINK CREATIVELY: AN INSIGHT EXERCISE FOR EDUCATORS IN THE INFORMATION AGE"

Dr. Robert DeMichiell, Nova Southeastern University, WATERFORD, CT
Dr. Richard Manning, Nova Southeastern University, RENO, NV
Dr. Amelia Klein, Wheelock College, BOSTON, MA
Dr. Thomas Griffith, Tunxis Community College, NIANTIC, CT

10:30 - 11:00 Refreshments (Flamingo Foyer)

11:00 - 12:00 Plenary Session *(continued)*

MANDATE TO ENGAGE STUDENTS TO THINK CREATIVELY: AN INSIGHT EXERCISE FOR EDUCATORS IN THE INFORMATION AGE

12:00 - 13:30 Lunch (Oasis)

Afternoon Session Concurrent Sessions - Tracks A, B, C, D

13:30 - 15:00 Track A

Moderator: Dr. Audrey Cohen, Marymount Manhattan College, NEW YORK, NEW YORK, U.S.A.

Presenters:
SUBURBIA: HOW A SENSE OF PLACE CAN ENHANCE TEACHING, SERVICE TO THE COMMUNITY AND PROFESSIONAL DEVELOPMENT
Dr. Philip Dolce, Bergen Community College, PARAMUS, NEW JERSEY, U.S.A.

CONFUCIAN DISCOURSE AND THE BECOMING OF HEALTH CARE PROFESSIONALS
Dr. Marlene M. Rosenkoetter, Medical College of Georgia, John L. Rosenkoetter, East Central Regional Hospital, AUGUSTA GEORGIA, U.S.A.

MULTI-LAYERED ASSIGNMENTS FOR TEACHING THE COMPLEXITY OF LAW TO BUSINESS STUDENTS
Susanna Monseau, Rider University, LAWRENCEVILLE, NEW JERSEY, U.S.A.

13:30 - 15:00 Track B

Moderator: Dr. Linda Elksnin, The Citadel, CHARLESTON, SOUTH CAROLINA, U.S.A.

Presenters:
THE POWER OF VOICE: AN ANALYSIS OF DIALOGUE AS A METHOD IN BOTH ELEMENTARY AND ADULT EDUCATION
Dr. Mejai B.M. Avoseh, The University of South Dakota, VERMILLION, SOUTH DAKOTA, U.S.A.

THE WILD CARD: AN INNOVATIVE TOOL FOR DIVERSE SETTINGS
Dr. Patricia McCallister, Eastern Illinois University, CHARLESTON, ILLINOIS, U.S.A.

TEACHING PROGRAMMING TECHNIQUES USING FORWARD-BACKWARD CONCEPT: A CREATIVE AND EFFECTIVE APPROACH TO SOLVING PROBLEMS IN A COMPUTER PROGRAMMING ARENA
Dr. Eghosa Ugboma, Florida Memorial College, MIAMI, FLORIDA, U.S.A.

13:30 - 15:00 Track C

Moderator: Dr. Alfonso Vargas Sánchez, University of Huelva, HUELVA, SPAIN

Presenters:
AN ANALYSIS OF THE EARLY IMPLEMENTATION PHASE OF A CHANGE PROCESS AT A JUNIOR SENIOR HIGH SCHOOL IN HEW YORK
Albert Inserra, Dowling College, EAST MORICHES, NEW YORK, U.S.A.

THE USE OF WEB-BASED INTERACTIVE CASES IN ETHICAL SKILL DEVELOPMENT: A VALUABLE UNDERGRADUATE LEARNING TOOL
Dr. Edward A. Johnson, University of North Florida, JACKSONVILLE, FLORIDA, U.S.A.

PROJECT MANAGEMENT TOOLS FOR FACILITATING TEAM PROJECTS
Dr. R. S. Hubbard, University of Southern California, LOS ANGELES, CALIFORNIA, U.S.A.

13:30 - 15:00 **Track D**

Moderator: Dr. Patricia Brock, Pace University, NEW YORK, NEW YORK, U.S.A.

Presenters:

AN ANDRAGOGICAL APPROACH TO TEACHING CASES TO BUSINESS ENTREPRENEURS
Dr. Louis Mancuso, Xavier University of Louisiana, NEW ORLEANS, LOUISIANA, U.S.A.

GENERAL STUDIES DEGREE PROGRAMS: ACADEMIC AND ECONOMIC IMPERATIVES FOR URBAN POSTSECONDARY INSTITUTIONS
Dr. Stephen Hundley, Indiana University-Purdue University Indianapolis, INDIANAPOLIS INDIANA, U.S.A.

PROMISES, PITFALLS AND SOLUTIONS OF TEACHING AN ONLINE COURSE
Dr. Henry D. Olsen, Medgar Evers College, CUNY, BROOKLYN, NEW YORK, U.S.A.

15:00 – 18:00 Free Time

18:00 - 22:30 Departure for Old San Juan. Sightseeing and dinner
(for registered delegates and registered partners/spouses only)

Tuesday - January 4, 2005

8:00 Breakfast

Morning Session Concurrent Sessions - Tracks A, B, C,

10:00 - Departure for "*El Yunque"* Half day excursion to Rainforest and Loquillo Beach *(pre- registration required)*

Meet at the main entrance. While traveling to the rainforest (about one hour) we will learn about the island and its people. In the rainforest we will visit various sites and make several stops including a visit to the National Park visitor center. We will stop for lunch (pay as you go) in a restaurant located in the foot hills of the rainforest. The tour also includes a visit to Luquillo beach.

El Yunque is the 3500' peak within Puerto Rico's Caribbean National Forest. The name is derived from the Indian word "Yuqui" meaning *white land*, but was changed by the Spanish to "Yunque" which means *anvil*. When the peak is viewed from the north, it actually resembles an anvil (the iron block on which metal pieces are hammered).

The rainforest, covering 28,000 acres, contains 75 % of the virgin forests left in Puerto Rico. The entire area is a bird sanctuary and holds claim to being the only tropical rainforest in the U.S. National Forest System. Thanks to receiving 100 billion gallons of rain per year, the forest is able to sustain some 250 species of trees, 50 types of ferns and as many as 20 varieties of wild orchids. In addition to the flora and fauna, El Yunque is also home to an array of Puerto Rican wildlife.

Within the forest, there are many trees known to be over 1000 years old. There is the *Tabonuco* forest with trees reaching heights in excess of 100'. The *Colorado* forests contain the short, gnarled trees with hollowed trunks. *Sierra Palms* with their unusual yet distinctive root systems grow in abundance, as do the huge tropical ferns (some ferns grow over 40' tall). There are also giant hardwoods and bamboo groves in this "nature wonderland".

The rainforest visit includes a stop at *La Coca Falls* as well as at the *Yokahu Lookout* T*ower, and the El Portal information center*. On the return trip (either before of after lunch in a Puerto Rican restaurant), a brief stop will be made at famous *Luquillo Beach*. This plantation of towering coconut palms not only provides shade from the sun on the mile long, sandy beach, but it also provides a picture postcard photo opportunity.

Note: The routing through the rainforest can change from time to time depending upon road conditions. It is suggested that you wear sturdy, closed toe walking shoes due to the fact that trails can be muddy at times. As well, be prepared for slightly cooler weather in the forest.

14:30 Approximate Return to Hotel – Evening Free

Wednesday - January 5, 2005

8:30 Breakfast

9:30 - 10:30 Plenary Session

Moderator: Dr. R. Keith Martin, Fairfield University, FAIRFIELD, CONNECTICUT, U.S.A.

"CREATIVE THINKING AND TEACHING WORKSHOP"
(Continued from Monday Plenary Session)

Dr. Robert DeMichiell, Nova Southeastern University, WATERFORD, CT
Dr. Richard Manning, Nova Southeastern University, RENO, NV
Dr. Amelia Klein, Wheelock College, BOSTON, MA
Dr. Thomas Griffith, Tunxis Community College, NIANTIC, CT

10:30 - 11:00 Refreshments

11:00-12:00 Plenary Session *(continued)*

"CREATIVE THINKING AND TEACHING WORKSHOP"

12:00 - 13:30 Lunch (Oasis)

Afternoon Session Concurrent Sessions - Tracks A, B, C

13:30 - 15:00 Track A

Moderator: Dr. Patricia McCallister, Eastern Illinois University, CHARLESTON, ILLINOIS, U.S.A.

Presenters:
CREATIVITY, REFLECTION AND THE PEDAGOGY OF NURSING
Dr. Marlene M. Rosenkoetter, Medical College of Georgia, John L. Rosenkoetter, East Central Regional Hospital, AUGUSTA GEORGIA, U.S.A.

EDUCATIONAL ADMINISTRATION GRADUATE PROFESSIONAL DIPLOMA PROGRAM: A CASE STUDY OF STUDENT EVALUATIONS
James I. Brucia, Dr. Robert J. Manley, Dowling College, SHIRLEY, NEW YORK, U.S.A.

OPTIMIZING DATABASE TABLE STRUCTURES USING PLANNING SHEETS: PRACTICAL GUIDE TO TEACHING SCHEMA DESIGN AND DATA INTEGRITY
Dr. Eghosa Ugboma, Florida Memorial College, MIAMI, FLORIDA, U.S.A.

13:30 - 15:00 **Track B**

Moderator: John Zelazek, Central Missouri State University, WARRENBURG, MISSOURI, U.S.A.

Presenters:
THE CULTURALLY AND LINGUISTICALLY DIVERSE STUDENT: ASSET OR LIABILITY?
Dr. Mary Starz, Texas Southern University, Louis P. Starz, ESL Middle School *(retired)* DICKINSON, TEXAS, U.S.A.

DUAL LANGUAGE PROGRAMS: WHAT AND WHY? SOME POINTS AND RECOMMENDATIONS FOR EDUCATORS, PARENTS AND ADMINISTRATORS
Dr. Lucia Buttaro, Adelphi University, GARDEN CITY, NEW YORK, U.S.A.

BLENDING THE OLD WITH THE NEW: TEACHING FRESHMAN WRITING IN THE COMPUTER LABORATORY
Dr. Audrey J. Cohen, Marymount Manhattan College, NEW YORK, NEW YORK, U.S.A.

13:30 - 15:00 **Track C**

Moderator: Dr. Stephen Hundley, Indiana University-Purdue University Indianapolis, INDIANAPOLIS INDIANA, U.S.A.

Presenters:
UNIVERSITY STUDENTS, EMPLOYERS AND LABOR MARKET: THE IMPORTANCE OF BEING EDUCATED IN VALUES
Dr. Alfonso Vargas Sánchez, University of Huelva, HUELVA, SPAIN

CREATIVE SOLUTIONS TO CREATIVE CHEATING IN THE CLASSROOM: A FOCUS ON PLAGIARISM AND CULTURE
Dr. Patricia Brock, Pace University, NEW YORK, NEW YORK, U.S.A.

CORPORATE GOVERNANCE: WHAT'S WRONG WITH CG TODAY?
Donald Sarbacker, Nova Southeastern University, FT. LAUDERDALE, FLORIDA, U.S.A.

15:00 - 19:30 **Free Time**

19:45 **Closing Session**

Gala Dinner Banquet at the Caribe Hilton Hotel *(Las Olas)*
(for registered delegates and registered partners only)

Conference adjourns